

## INVOICE



http://www.local6.com

Billing Address:

**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave., Ste 306**  
**Towson, MD 21286-1002**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
257679-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR/I	RPOF/HUK, GAE, GARD.	1950

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	257679	06297682

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																						
1	09/18/12	09/21/12	Price Is Right	11a-12p	-TWTF--	:30	4	\$550.00	NM																																																																						
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NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
257679-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1950	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/18/12	09/23/12	M-SU 11p News	11-1135p	-TWTFS	:30	6	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTFS 6 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Tu 09/18/12 11:24 PM M-SU 11p News 11-1135p :30 RPOFDH101TVFL \$1,500.00 NM 2 WKMG W 09/19/12 11:33 PM M-SU 11p News 11-1135p :30 RPOFDH101TVFL \$1,500.00 NM 5 WKMG Th 09/20/12 11:34 PM M-SU 11p News 11-1135p :30 RPOFDH101TVFL \$1,500.00 NM 3 WKMG F 09/21/12 11:22 PM M-SU 11p News 11-1135p :30 RPOFDH101TVFL \$1,500.00 NM 1 WKMG Sa 09/22/12 11:33 PM M-SU 11p News 11-1135p :30 RPOFDH101TVFL \$1,500.00 NM 6 WKMG Su 09/23/12 M-SU 11p News 11-1135p :00 <del>\$1,500.00</del> NM See MG 3.7 7 WKMG Su 09/23/12 11:30 PM Sun 11p News after NFL Late News :30 RPOFDH200TVFL \$1,500.00 NM MG for 3.6 09/23									
6	09/20/12	09/20/12	Person of Interest	10-11p	---T---	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---T--- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/20/12 10:47 PM Person of Interest 10-11p :30 RPOFDH101TVFL \$8,000.00 NM									
9	09/23/12	09/23/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/23/12 9:07 AM CBS Sunday Morning 9-1030a :30 RPOFDH101TVFL \$1,200.00 NM									
10	09/23/12	09/23/12	Face The Nation	1030-11a	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/23/12 Face The Nation 1030-11a :00 <del>\$1,200.00</del> NM See MG 10.2 2 WKMG Su 09/23/12 11:29 AM Face The Nation 1030-1130a :30 RPOFDH101TVFL \$1,200.00 NM MG for 10.1 09/23									
13	09/24/12	09/24/12	Price Is Right	11a-12p	1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 10:58 AM Price Is Right 11a-12p :30 RPOFDH101TVFL \$550.00 NM									
14	09/24/12	09/24/12	News at 6p	6-630p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 6:21 PM News at 6p 6-630p :30 RPOFDH101TVFL \$600.00 NM									

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<u>Total Spots</u>							20	<u>Gross Total</u>	\$26,650.00																																								

## Payment Terms 30 Days

<u>Agency Commission</u>	\$3,997.50
<u>Net Amount Due</u>	\$22,652.50

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Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR/I	RPOF/HUK, GAE, GARD.	1959

Flight Dates	Order #	Alt Order #
09/04/12 - 09/21/12	257682	06297691

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12   09/16/12   M-W----                   3       \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 WKMG    09/10/12   11:59 AM   Price Is Right       11a-12p               :30   DH100TVFL       \$350.00   NM									
5 WKMGW   09/12/12   10:59 AM   Price Is Right       11a-12p               :30   DH100TVFL       \$350.00   NM									
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3 WKMGF   09/07/12                   News at 6p       6-630p               :00 <del>\$225.00</del> NM									
See MG 2.4									
4 WKMGW   09/12/12   9:31 AM   Rachael Ray       9-10a               :30   DH100TVFL       \$225.00   NM									
MG for 2.3 09/07									
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1 WKMGSa   09/08/12   11:33 PM   M-SU 11p News       11-1135p              :30   DH100TVFL       \$600.00   NM									
5 WKMGSu   09/09/12   11:57 PM   M-SU 11p News       11-1135p              :30   DH100TVFL       \$600.00   NM									

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## INVOICE



Send Payment To:  
**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
257682-1	09/30/12	September 2012	08/27/12 - 09/21/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1959	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/11/12	09/11/12	NCIS	8-9p	-T-----	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -T----- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 09/11/12 NCIS 8-9p :00 \$2,400.00 NM See MG 5.3,5.4,5.5									
5	09/11/12	09/11/12	NCIS:LA	9-10p	-T-----	:30	1	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -T----- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGF 09/07/12 9:47 PM CSI:NY 9-10p :30 DH100TVFL \$4,000.00 NM MG for 4.2,5.2 4 WKMG 09/10/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 DH100TVFL \$400.00 NM MG for 4.2,5.2 2 WKMG Tu 09/11/12 NCIS:LA 9-10p :00 \$2,300.00 NM See MG 5.3,5.4,5.5 5 WKMG Tu 09/11/12 The Talk 2-3p :00 \$300.00 NM See MG 5.6 6 WKMGW 09/12/12 2:59 PM The Talk 2-3p :30 DH100TVFL \$300.00 NM MG for 5.5 09/11									
6	09/07/12	09/07/12	Blue Bloods	10-11p	----1--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 10:47 PM Blue Bloods 10-11p :30 DH100TVFL \$2,000.00 NM									
7	09/09/12	09/09/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$390.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$390.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 8:58 AM CBS Sunday Morning 9-1030a :30 DH100TVFL \$390.00 NM									
8	09/09/12	09/09/12	Face The Nation	1030-11a	-----1	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 11:29 AM Face The Nation 1030-11a :30 DH100TVFL \$475.00 NM									
9	09/09/12	09/09/12	Sun 7-8p	7-8p	-----1	:30	1	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$2,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 7:33 PM Sun 7-8p 7-8p :30 DH100TVFL \$2,250.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
257682-1	09/30/12	September 2012	08/27/12 - 09/21/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK/R/STR	RPOF/HUK, GAE, GARD.	1959	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/09/12	09/09/12	Good Wife	9-10p	-----1	:30	1	\$1,170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----1 1 \$1,170.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/09/12 10:24 PM Good Wife 9-10p :30 DH100TVFL \$1,170.00 NM									
11	09/10/12	09/10/12	Price Is Right	11a-12p	1-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/10/12 11:30 AM Price Is Right 11a-12p :30 DH100TVFL \$325.00 NM									
12	09/10/12	09/10/12	News at 6p	6-630p	1-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/10/12 News at 6p 6-630p :00 \$275.00 NM See MG 12.2 3 WKMG M 09/10/12 5:26 AM Morn News at 5a 5-530a :30 DH100TVFL \$275.00 NM MG for 12.2 09/11 2 WKMG Tu 09/11/12 Morn News at 5a 5-530a :00 \$275.00 NM See MG 12.3									
13	09/10/12	09/10/12	M-F 11p News	11-1135p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/10/12 11:51 PM M-F 11p News 11-1135p :30 DH100TVFL \$600.00 NM									
17	09/10/12	09/12/12	News at 6p	6-630p	M-W----	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M-W---- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/10/12 News at 6p 6-630p :00 \$225.00 NM See MG 17.4, 17.5 3 WKMG M 09/10/12 News at 6p 6-630p :00 \$225.00 NM See MG 17.4, 17.5 4 WKMG M 09/10/12 News at 5p 5-530p :00 \$500.00 NM See MG 17.7 2 WKMG W 09/12/12 News at 6p 6-630p :00 \$225.00 NM See MG 17.4, 17.5 5 WKMG W 09/12/12 Inside Edition 430-5P :00 \$175.00 NM See MG 17.6 6 WKMG W 09/12/12 4:29 PM Inside Edition 430-5P :30 DH100TVFL \$175.00 NM MG for 17.5 09/12 7 WKMG W 09/12/12 5:24 PM News at 5p 5-530p :30 DH100TVFL \$500.00 NM MG for 17.4 09/10									

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257682-1	09/30/12	September 2012	08/27/12 - 09/21/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR/	RPOF/HUK, GAE, GARD.	1959	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																								
18	09/10/12	09/12/12	M-F 11p News	11-1135p	M-W----	:30	2	\$600.00	NM																																																																																																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/10/12</td><td>09/16/12</td><td>M-W----</td><td>2</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>2</td><td>WKMG</td><td>M</td><td>09/10/12</td><td>11:30 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>:30</td><td>DH100TVFL</td><td>\$600.00 NM</td></tr> <tr> <td>1</td><td>WKMG</td><td>W</td><td>09/12/12</td><td></td><td>M-F 11p News</td><td>11-1135p</td><td>:00</td><td></td><td>\$600.00 NM</td></tr> <tr> <td></td><td></td><td></td><td colspan="7">See MG 18.3</td></tr> <tr> <td>3</td><td>WKMG</td><td>W</td><td>09/19/12</td><td></td><td>M-F 11p News</td><td>11-1135p</td><td>:00</td><td></td><td>\$600.00 NM</td></tr> <tr> <td></td><td></td><td></td><td colspan="7">See MG 18.4, 18.5</td></tr> <tr> <td>4</td><td>WKMG</td><td>W</td><td>09/19/12</td><td>3:59 PM</td><td>Extra</td><td>4-430p</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$300.00 NM</td></tr> <tr> <td></td><td></td><td></td><td colspan="7">MG for 18.3 09/19</td></tr> <tr> <td>5</td><td>WKMG</td><td>F</td><td>09/21/12</td><td>4:20 PM</td><td>Extra</td><td>4-430p</td><td>:30</td><td>RPOFDH200TVFL</td><td>\$300.00 NM</td></tr> <tr> <td></td><td></td><td></td><td colspan="7">MG for 18.3 09/19</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/10/12	09/16/12	M-W----	2	\$600.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	2	WKMG	M	09/10/12	11:30 PM	M-F 11p News	11-1135p	:30	DH100TVFL	\$600.00 NM	1	WKMG	W	09/12/12		M-F 11p News	11-1135p	:00		\$600.00 NM				See MG 18.3							3	WKMG	W	09/19/12		M-F 11p News	11-1135p	:00		\$600.00 NM				See MG 18.4, 18.5							4	WKMG	W	09/19/12	3:59 PM	Extra	4-430p	:30	RPOFDH101TVFL	\$300.00 NM				MG for 18.3 09/19							5	WKMG	F	09/21/12	4:20 PM	Extra	4-430p	:30	RPOFDH200TVFL	\$300.00 NM				MG for 18.3 09/19						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																												
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<u>Total Spots</u>							23	<u>Gross Total</u>	\$17,135.00																																																																																																																								

## Payment Terms 30 Days

<u>Agency Commission</u>	\$2,570.25
<u>Net Amount Due</u>	\$14,564.75

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